



Texas Regional Campaign Rules

1. All chapters running for office must have submitted the Commitment to Run for Regional Office and Honor Code for Regional Officers form online to the Texas Region by the designated date.
2. Campaign schedule for the 2017 Texas Regional Convention is:

Thursday, March 9, 2017

9:00-9:30pm	Booth Setup	Watergarden A
9:30-11:00pm	Campaigning	Watergarden A

Friday, March 10, 2017

9:00am	Campaign Skits	Henry Garrett AB
1:00-2:15pm	Campaigning	Watergarden A
2:15-2:30pm	Booth Clean Up	Watergarden A

Saturday, March 11, 2017

10:15 am	One-Minute Recap	Henry Garrett AB
11:30am-12:00noon	Chapter Caucus	Brazos Ballroom
11:45am-1:45pm	Voting	Online

Sunday, March 12, 2017

8:30-11:30am	RO Breakfast	Aransas Room/Omni*
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**The Breakfast is attended by Regional Leaders plus one advisor and one member from each chapter elected*

WEBINARS: The chapter advisor and one chapter member from each chapter running for office is required to attend one of the following Webinars for Prospective Regional Officers:

Wednesday, December 7, 2016

1:00 pm – 1:30 pm

Monday, January 23, 2017

10:00 am – 10:30 am

2:00 pm – 2:30 pm

6:30 pm – 7:00 pm

Tuesday, February 14, 2017

10:00 am – 10:30 am

2:00 pm – 2:30 pm

6:30 pm – 7:00 pm

Saturday, February 18, 2017

Webinars replace the former mandatory Rules Committee meeting at convention.

Visit <http://www.txptk.org/RO> for webinar access and log-in information.

Links to pertinent documents are:

- [2017-2018 Regional Officer Duties](#)
- [Commitment to Run for Regional Office](#)
- [Submission Form](#)
- [Honor Code for Regional Officers](#)
- [Texas Regional Campaign Rules](#)

10:00 am – 10:30 am

3. **NEW IN 2016: NO DISTRIBUTABLE ITEMS ARE PERMITTED.** This has been changed to level the playing field and keep campaign expenses to a minimum.
4. Each chapter running for office will be given one table to serve as the campaign booth. Campaign booth setup is from 9:00 p.m. on Thursday, March 9, 2017, in Watergarden A, Lower Level of the American Bank Center. A typical table is six feet long, 30 inches high and 24 inches deep. The chapter must provide all supplies for the campaign booth.
 - a. Each chapter running for office may add any booth decorations in good taste, and decoration of the campaign booth is left to the imagination and discretion of the candidates. Campaign booths need not be elaborate.
 - 1) The table height is 30 inches.
 - 2) Balloons are NOT allowed.
 - 3) Chapters running for office may bring corkboards, easels or other surfaces on which they can post campaign materials behind their booth if space allows. Displays behind the booth may not be higher than eight feet tall.
 - b. Table spaces will not be equipped with electrical outlets. Chapters running for office are prohibited from using electrically or battery-operated devices in their campaign table spaces.
 - 1) It is acceptable for battery-operated devices to be used as part of the campaign costume, as long as it does not create excessive noise.
 - c. Booth spaces will be assigned alphabetically by chapter name within offices sought (i.e., all booths for chapters running for president will be located in the same section. A chapter running for president whose chapter name begins with “A” would be assigned the first space in the row of presidential candidate booths, and so forth).
 - d. Chapters must respect the booth spaces of other chapters running for office. Do not campaign in front of other chapters’ booths.
 - e. Chapters running for office may NOT offer any form of “door prizes” or food items at their campaign tables.
 - f. Chapters running for office are responsible for removing decorations and materials from their campaign tables and for cleaning their assigned table spaces by 2:30pm on Friday, February 26th.
5. Absolutely no campaign material may be posted at the hotel and/or conference location.
6. Campaign T-shirts or other articles of campaign apparel may not be worn until the “Roll Call” session.
7. If a Rules meeting is scheduled, then it is mandatory that the chapter running for office must send a chapter representative and advisor to the meeting.

8. Chapters who are running for office will perform skits that address something Phi Theta Kappa-related such as the Honors Study Topic, college completion, why to join Phi Theta Kappa, etc.
 - a. Registered chapter members and advisors MUST participate in the skit except for current regional or international officers.
 - b. Alumni, Administrators and guests may participate if they would like but are not required to participate.
 - c. Please keep in mind that the leading roles should be played by chapter members.
 - d. Skits should be of high quality, appropriate, and in good taste.
 - e. Alternatively, a speech may be given. All chapter members, advisors and alumni should stand behind the person delivering the speech. An exception, if a chapter member is a current regional or international officer they may not stand with the chapter while the member is delivering the speech.
 - f. Throwing of items into the audience during the skit or speech is not allowed.
 - g. The Texas Region will furnish two hand-held microphones. No other media support will be provided.
 - h. The skit/speech will be no longer than 3 minutes and timing will start when one person sets foot on the stage.
9. A chapter representative gives a one-minute recap.
 - a. The one-minute recap should address the attributes of the chapter, their accomplishments, or why the chapter is the best to hold the position in question.
 - b. All chapter members, advisors and alumni may stand behind the person delivering the speech (or in front depending on the convention setup).
 - c. Exception: if a chapter member is a current regional or international officer they may not stand with the chapter while the member is delivering the speech.
10. The current Regional officers may not participate in the skit or speech and 1 minute recap.
11. Chapters are reminded that all campaign materials and presentations should take into account the nature of the Phi Theta Kappa organization. Humor with a “light-hearted” approach is acceptable. Bad taste is not. Respect your fellow members, the advisors, visitors and dignitaries when preparing and presenting your campaign.
12. Remember that the **regional offices** are **held by the chapter** and **not an individual** so campaigning should be focused on the chapter rather than any individual who may become the chapter representative.
13. Any chapter representative having served as a regional officer is not eligible to serve a subsequent term.
14. Any individual selected by their chapter to serve as the representative, who then decides to run for International Office, will be disqualified and the chapter will be asked to select another representative.
15. Any chapter found in violation of the above rules will be disqualified.

The Texas Region of Phi Theta Kappa discourages mass communication about a chapter's candidacy prior to the Regional Convention in order to maintain as much equity, objectivity, and fairness in the campaign as possible and to keep campaign costs to a minimum. While it is not encouraged, chapters running for office are NOT prohibited from communicating with members throughout the Region regarding their intentions to run for Regional Office. Although the Texas Region does not monitor pre-Convention campaigning, chapters are cautioned to keep campaign costs to a minimum. It is dedication, not dollars, that makes you a strong candidate!

Why is pre-Convention campaigning discouraged instead of strictly banned by the Texas Region? Because the Internet has made it impossible to enforce a rule that prohibits pre-Convention campaigning. Chapters are generally NOT appreciative of campaigning prior to Convention so it is in your best interest to restrict campaigning to the actual Convention.

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